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FINANCIAL SPIN OUT TO MICRO, SMALL AND MEDIUM ENTERPRISES (MSME) IN INDIA A STUDY OF KARNATAKA STATE MSME'S

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Abstract

Micro, Small & Medium Enterprises constitute over 90% of total enterprises in most of the economies and are credited with generating the highest rates of employment growth and account for a major share of industrial production and exports. In India too, the MSMEs play a pivotal role in the overall industrial economy of the country.

In recent years the MSME sector has consistently registered higher growth rate compared to the overall industrial sector. With its agility and dynamism, the sector has shown admirable innovativeness and adaptability to survive the recent economic downturn and recession

Keywords: MSME's, SSI's, SME, Problems and challenges of MSME's.

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Introduction

Micro, Small & Medium Enterprises Development (MSMED) Act, 2006 the Micro, Small and Medium Enterprises (MSME) are classified in two Classes:

- (a) **Manufacturing Enterprises** The enterprises engaged in the manufacture or production of goods pertaining to any industry specified in the first schedule to the industries (Development and regulation) Act, 1951). The Manufacturing Enterprise are **defined in terms of investment in Plant & Machinery.**
- (b) Service Enterprises: The enterprises engaged in providing or rendering of services and are defined in terms of investment in equipment.

The limit for investment in plant and machinery / equipment for manufacturing / service enterprises, are as under:

Manufacturing Sector				
Enterprises	Investment in plant & machinery			
Micro Enterprises	Does not exceed twenty five lakh rupees			
Small Enterprises	More than twenty five lakh rupees but does not exceed five crore rupees			
	More than five crore rupees but does not exceed ten crore rupees			
Service Sector	Service Sector			
Enterprises	Investment in equipments			
Micro Enterprises	Does not exceed ten lakh rupees:			
Small Enterprises More than ten lakh rupees but does not exceed crore rupees				
Medium Enterprises More than two crore rupees but does not exceed core rupees				

Literature Review

Upadhyaya gives the financial spectrum for the industrial sector as a whole. This study gives information on the source of finance for both large and medium sectors as well as the SSIs.



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Pareek illustrate the need for finance for SSIs, problem of finance and the present institutional net-work to provide finance. The study is devoted more towards the operations of commercial banks and their schemes to provide

finance to SSIs.

Trivedi, stresses on the Industrial Policy Resolution and the priority accorded to SSIs in the various policy resolutions. The differentiating between Large Scale Industries and SSIs like employment, investment or power required. Further, by analysing the formal structure of Indian Planning Process, his study emphasises the need for greater importance for SSIs in the Five Year Plans.

Need of the Study

Micro, Small and Medium Enterprises are playing the Fundamental responsibility for the economical progress of the Country, it creates generation employment opportunity and also stops the employees migrating from one nation to another for jobs.

Statement of Problem

The Authors are Examining how best these MSME's are supported by funding through Government of India, to find out the agencies and regulatory bodies involved for the development of the MSME's in India.

Objective of the Study

1. Financial Assistance to Micro, Small and Medium Enterprises in Karnataka

Research Methodology

Primary Data

The data is collected from the owner, officials and other responsible heads of various departments of MSME's through an organized discussion with them.

Secondary Data



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The data was collected through a variety of resources like Annual publication of govt. of India and Karnataka MSME's, Ministry of Commerce, Industry websites, Experts books in the field of industry and commerce., Inputs of experts in the relevant field.

Limitation of the study

The study is restricted to the country India, the empirical evidences considered are restricted to a particular area Karnataka. The data collected is from 2006 onwards as the there was a constrain of time. The authors could not go beyond karnataka state as their was restriction of Cost involved for further expansion of the study.

Scope for further study

As the cost and time confined the study is restricted to only Karnataka State which can be further expanded to the

Indian Contest. Lot of support is been extended by the state and Central Government for research and development of MSME's which is unexplored.

MSME Overall Scenario

In the increasingly knowledge-driven economy, emerging trends are key consideration in day-to-day business decisions. New products, technologies and creative designs appear almost daily in the market and are the result of continuous human innovation and creativity. Micro, small and medium-sized enterprises are often the driving force behind such innovations.

The MSME segment in India has been receiving focused attention. With the introduction of Micro Small & Medium Enterprises Development (MSMED) Act 2006, (complete notification can be accessed on www.dcmsme.gov.in) this sector is being increasingly viewed as an agent of economic growth by Government institutions, corporate bodies and banks. The policy focus and the Government's thrust towards promoting the MSME segment, along with globalization and India's robust economic growth, have paved the way to several latent business opportunities for

this segment.

Envisaging the critical role which the MSMEs play in Indian Economy, following recommendations having been made in 11th Financial Plan (2007-2012)

- A total of 170 Technology Business Incubators and 50 Technology Innovation Centers should be set up with a total outlay of Rs. 1100 Crore
- Enhancement in budget in all schemes promoting innovation and entrepreneurship.
- Polytechnics and Industrial Training Institutes should be encouraged to organize short-term programs for vocational training of school dropouts in a variety of multi-skilled job positions that would be available in SMEs
- Making available to MSMEs Special Purpose Machines (SPM), to meet our customers' specialized and highly complex requirements
- Promoting Patenting and Quality Assurance
- Comprehensive retraining programs for the workers & employees in MSMEs be introduced with incentives/ financial support for them
- Taxation & Duty structures for MSMEs be kept such that they encourage innovation
- Better amenities need to be provided around MSMEs or their clusters located in rural/small town areas to check the concentration of population in urban areas

Indian MSME Sector

The Indian MSME Sector has contributed to the overall growth of the gross domestic product and has contributed significantly towards employment generation and export. The performance of small scale sector in terms of critical parameters such as number of units, production, employment and export is indicated below:-

Year	No. of units (lakh nos.	Production (Rs. Crores) (at current
		prices)
1994-95	25.71	2,98,886
1995-96	26.58	3,62,656
1996-97	28.03	4,11,858
1997-98	29.44	4,62,641



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1998-99	30.80	5,20,650
1999-00	32.12	5,72,887
2000-01	33.11	6,39,024
2001-02	34.39	6,90,316
2002-03 (E)	35.31	7,63,013
(E) - Estimated		

Karnataka State MSME's

The Department of Industries and Commerce acts as a catalyst for the overall development of the industrial sector through effective discharge of developmental and facilitation roles. With a view to promote investment and trade, the Department formulates and implements the Policies of the State, Identification of Sectoral Advantages of the State and Human resource development for sustainable and growth-oriented industrialization has been a crucial role of the Department. Facilitating the take off of infrastructure projects that boost the industrial growth has also been the Department's forte. The Department helps enhance the competitiveness of domestic industry through modernization, technology upgradation and adoption of best practices. It also provides a forum for entrepreneurs and industrialists through their associations to represent their needs to the Government, which translates into Policies of the State.

Some of the crucial infrastructure projects facilitated by the Department include Growth Centers across the State, Export Promotion Industrial Parks, International Technology Park Ltd., Electronic city, Food and Agro-technology parks, Agro Export zones, Special Economic Zones, Bengaluru International Airport, etc

The Department is able to reach out to the small businesses as well as Industrial Houses by a great degree of decentralization within the organizational structure. The Department functions through the Districts Industries Centers, various Boards Corporations and Special purpose vehicles. The implementation of Policies of the Government is done through various schemes and the implementation of these schemes is decentralized for faster delivery of services.



MSME Clusters in Karnataka

Sl.No	District	Cluster Place	Cluster Activity	
1	Bengaluru	Bengaluru	Machine Tools	
2	Bengaluru	Bengaluru	Power loom	
3	Bengaluru	Bengaluru	Electronic Goods	
4	Bengaluru	Bengaluru	Readymade Garments	
5	Bengaluru	Bengaluru	Light Engineering	
6	Bengaluru	Bengaluru	Leather Products	
7	Belgaum	Belgaum	Foundry	
8	<mark>Belga</mark> um	Belgaum	Power loom	
9	<mark>Be</mark> llary	Bellary	Jeans Garments	
10	Bijapur	Bijapur	Oil Mills	
11	Bijapur	Bijapur	Grape Processing	
12	Dakshina Kannada	Mangalore	Food Products	
13	Davangere	Davangere	Puffed Rice	
14	Darwad	Hubli, Dharwad	Agriculture Implements and Tractor Trailer	
15	Darwad	Darwad	Industrial Valves	
16	Gadag	Gadag Betgeri	Power loom	
17	Gulburga	Gulburga Gadag belt	Dal Mills	
18	Hassan	Arasiker <mark>e</mark>	Coir & Coir Products	
19	Koppal	Gangavathi	Rice Mills	
20	Mandya	M andya	Jagggery	
21	Mysore	Mysore	Food Products	
22	Mysore	Mysore	Silk	
23	Raichur	Raichur	Leather Products	
24	Shimoga	Shimoga	Foundry	
25	Shimoga	Shikaripura	Rice Mills	

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Artisan Clusters in Karnataka

Sl No	District	Cluster Place	Cluster Activity
1	Bagalkote	Ilkal	Textiles Handlooms
2	Bengaluru	Bengaluru	Metal Images Classical
3	Bengaluru Rural	Magadi	Textiles Handlooms
4	Bengaluru Rural	Doddaballapura	Textiles Handlooms
5	Bengaluru Urban	Bengaluru Urban	Agarabathi
6	<mark>Bengaluru</mark> Urban	Bengaluru Urban	Grass, Leaf, Reed & Fibre
7	<mark>Beng</mark> aluru Urban	Bengaluru Urban	Jewellery
8	<mark>Be</mark> ngaluru Urban	Bengaluru Urban	Metalware
9	Bengaluru Urban	Bengaluru Urban	Rugs & Duries
10	Bengaluru Urban	Bengaluru Urban	Wood Carving
11	Bengaluru Urban	Bengaluru Urban	Shopping bag/ fancy Items
12	<mark>Beng</mark> aluru Urban	Bengaluru Urban	Toyes and decoration pieces
13	<mark>Bengaluru Urban</mark>	Bengaluru Urban	Brass and Copper Art ware
14	Bengaluru Urban	Bengaluru Urban	Dolls from pulp
15	Bengaluru Urban	Bengaluru Urban	Earthier ware/pottery
16	Bengaluru Urban	Bengaluru Urban	Embroidery by hand
17	Bengaluru Urban	Bengaluru Urban	Printing of cloth by hand
18	Bengaluru Urban	Bengaluru Urban	Printing of cloth by hand
19	Bengaluru Urban	Bengaluru Urban	Toyes and decoration pieces
20	Bengaluru Urban	Bengaluru Urban	Wood Furniture & Fixtures
21	Bengaluru Urban	Anekal	Textiles Handlooms
22	Belgaum	Belgaum	Dolls & Toys
23	Belgaum	Belgaum	Horn & Bone
24	Belgaum	Belgaum	Metalware
25	Belgaum	Belgaum	Artistic Chap pals by hand
26	Belgaum	Gokak	Dolls & Toys

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27	Belgaum	Khanapur	Pottery & Clay
28	Belgaum	Khanapur	Terracotta
29	Belgaum	Khanapur	Textiles Hand Embroidered
30	Bidar	Bidar	Cane and Bamboo
31	Bidar	Bidar	Bidiwork
32	Bijapur	Bijapur	Gold/Silver gift Items
33	Bijapur	Bijapur	Textiles Handlooms
34	Chamarajnagar	Kollegal	Textiles Handlooms
35	Chitradurga	Chitradurga	Textiles Handlooms
36	Chitradurga	Malladihalli	Textiles Hand Printed
37	<mark>Chitradu</mark> rga	Molakalmur	Textiles Hand Printed
38	<mark>Dak</mark> shina Kannada	Bantvala	Metalware
39	<mark>D</mark> akshina Kannada	Mangalore	Jewellery
40	Dakshina Kannada	Mangalore	Metalware
41	D harwad	Dharwad	Textiles Hand Embroidered
42	<mark>D</mark> harwad	Dharwad	Textiles Handlooms
43	<mark>Dhar</mark> wad	Navalgund	Rugs & Duries
44	Gadag	Gadag	Metalware
45	Gulburga	Shahpur	Textiles Handlooms
46	Hassan	Sharvanabelagola Sharvanabelagola	Metalware
47	Hassan	Sharvanabelagola	Toys and Decorative pieces
48	Kodagu	Mercara	Textiles Hand Embroidered
49	Kodagu	Mercara	Cane & Bamboo
50	Kolar	Kolar	Bleach/Dye/Print Silk Jen
51	Kolar	Shivarpatna	Stone Carving
52	Mandya	Melkote	Handlooms
53	Mandya	Nagamangala	Metal Images Classical
54	Mandya	Nagamangala	Metalware
55	Mysore	Mysore	Agarabatti
56	Mysore	Mysore	Earthier Ware/Pottery
57	Mysore	Mysore	Grass/Soraw Floor concerning

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59	Mysore	Mysore	Metal Ware
60	Mysore	Mysore	Shopping bag/fancy Items
61	Mysore	Mysore	Toyes and decoration pieces
62	Mysore	Mysore	Wood Carving
63	Mysore	Mysore	Wood Inlay
64	Ramanagara	Ramanagara	Stone Carving
65	Ramanagara	Ramanagara	Terracotta
66	Ramanagara	Ramanagara	Pottery & Clay
6 <mark>7</mark>	Ramanagara	Channapatna	Wood Carving
68	Ramanagara	Channapatna	Lackerwere
69	Ramanagara	Channapatna	Toys
70	Shimoga Shimoga	Agumbe	Cane & Bamboo
71	Shimoga	Bhadravati	Wood Turning & Laquerware
72	Shimoga	Sagar	Wood Carving
73	Shimoga Shimoga	Shimoga	Wood Carving
74	Shimoga	Shimoga	Shopping bag/ fancy Items
7 <mark>5</mark>	Shimoga	Shimoga	Toys and decoration pieces
7 <mark>6</mark>	Shimoga	Sorab	Wood Carving
77	Udupi	Karkala	Metal Images Classical
78	Udupi	Udupi	Metalware
7 <mark>9</mark>	Uttara Kannada	Honnawar	Wood Carving
80	Uttara Kannada	Siddapur	Wood Carving
81	Uttara Kannada	Sirsi	Wood Carving
82	Uttara Kannada	Kumta	Wood Carving
83	Uttara Kannada	Karwara	Jewellary
	•		•

Access to Credit



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DC(MSME) facilitates credit support to MSEs through various schemes, operated through various financial institutes like SIDBI, NSIC and others. The details about credit scenario including main facilities / schemes operational under DC(MSME) are as below:-

Collateral free, Credit facility

Credit to Low income category

Assistance to Women Entrepreneurs

Credit Guarantee Fund Scheme for MICRO AND SMALL ENTERPRISES

Introduction

There are an estimated 26 million micro and small enterprises (MSEs) in the country providing employment to an estimated 60 million persons. The MSE sector contributes about 45% of the manufacturing sector output and 40 % of the nation's exports. Of all the problems faced by the MSEs, non-availability of timely and adequate credit at reasonable interest rate is one of the most important. One of the major causes for low availability of bank finance to this sector is the high risk perception of the banks in lending to MSEs and consequent insistence on collaterals which are not easily available with these enterprises. The problem is more serious for micro enterprises requiring small loans and the first generation entrepreneurs.

2. The Credit Guarantee Fund Scheme for Micro and Small Enterprises (CGMSE) was launched by the Government of India to make available collateral-free credit to the micro and small enterprise sector. Both the existing and the new enterprises are eligible to be covered under the scheme. The Ministry of Micro, Small and Medium Enterprises and Small Industries Development Bank of India (SIDBI), established a Trust named Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) to implement the Credit Guarantee Fund Scheme for Micro and Small Enterprises. The scheme was formally launched on August 30, 2000 and is operational with effect from 1st January 2000. The corpus of CGTMSE is being contributed by the Government and SIDBI in the ratio of 4:1 respectively and has contributed Rs.1906.55 crore to the corpus of the Trust up to March 31,2010. As announced in the Package for MSEs, the corpus is to be raised to Rs.2500 crore by the end of 11th Plan.

2. Salient features of Micro- Finance Programme

Under the Scheme of Micro-Finance Programme, the following activities would be undertaken.

a.

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Arranging Fixed Deposits for MFIs/NGOs:

The SIDBI is already running a Micro-Credit Programme with a network of capacity assessed rated MFIs/NGOs. The scheme of Micro-Finance Programme has been tied-up with SIDBI by way of contributing towards security deposits required from the MFIs/NGOs to get loans from SIDBI as per details given under:

- i. The Government of India will provide funds for Micro-Finance Programme to SIDBI, which shall be called 'Portfolio Risk Fund' (PRF). This fund would be used for security deposit requirement of the loan amount from the MFIs/NGOs and to meet the cost of interest loss. At present, SIDBI takes fixed deposit equal to 10% of the loan amount. The share of MFIs/NGOs would be 2.5% of the loan amount (i.e. 25% of security deposit) and balance 7.5% (i.e. 75% of security deposit) would be adjusted from the funds provided by the Government of India. The MFIs/NGOs may avail the loan from the SIDBI for further on lending on the support of the security deposit.
- ii. The Government would provide the needed fund in four years of the Xth Plan and release the fund on half-yearly basis based on demands for security deposit. By contributing an amount of Rs.6 crore during the Xth Plan under Micro-Finance Programme, SIDBI can provide loan of Rs.80.00 crore to MFIs/NGOs. This would benefit approximately 1.60 lakhs beneficiaries, assuming an average loan of Rs. 5,000/- per beneficiary.
- iii. The SIDBI will pay interest to the Govt. on the fixed deposit made available by the Government at the same rate as allowed to NGOs. Other terms and conditions will be fixed mutually by SIDBI and GOI.
- iv. The recovery of loan/interests will be the sole responsibility of the SIDBI. In case of non recovery of loan, SIDBI would first adjust fixed deposit and interest accrued thereon for 2.5% security deposit of the loan pledged by the MFIs / NGOs and thereafter adjust

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7.5% security deposit of the loan amount provided by the Government of India and the interest accrued thereon with the approval of Committee of Govt. of India.

- v. After full recovery of loan from the MFIs/NGOs, the 7.5% security deposit of the loan amount provided by Govt. of India and interest accrued thereon would be rotated further as a security deposit for MFIs/NGOs with the approval of Committee of the Govt. of India or the same will be returned to the Govt. of India.
- vi. As SIDBI is already running the Micro-Credit Programme, they will monitor the scheme. They would also provide the monthly/ quarterly progress report along with details of beneficiaries, utilization of funds provided by Government of India and loan sanctioned/ utilized by the beneficiaries.
- vii. The activities covered under the scheme are manufacturing, service sector and non-farming activities.
 - b. Training and Studies on Micro-Finance Programme: The Government of India would help SIDBI in meeting the training needs of NGOs, SHGs, intermediaries and entrepreneurs and also in enhancing awareness about the programme. This task would be performed through National Level Entrepreneurship Development Institutes (EDIs) and Small Industries Service Institutes (SISIs). The Research Studies would also be arranged through reputed agencies.
 - c. Institution Building for 'Intermediaries' for identification of viable projects : The Government of India would help in institution building through identification and development of 'intermediary organization', which would help the NGOs/SHGs in identification of product, preparation of project report, working out forward and backward linkages and in fixing marketing/ technology tie-ups. The SISIs would help in the identification of such intermediaries in different areas.



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3. Budgetary Provision for the Scheme during 10th Plan

The Budgetary provision for the scheme in the Tenth Five Year Plan is Rs. 7 crore and the provision in the current financial year 2003-04 is Rs. 0.25 crore. The entire amout of Rs. 0.25 crore is to be provided to SIDBI as 'Portfolio Risk Fund' (PRF) during the year 2003-04. Under the scheme, allocation of an amount of Rs. 1 crore is for studies, training, awareness, etc. and amount of Rs. 6 crore is for contribution to SIDBI as 'Portfolio Risk Fund' (PRF). Savings if any, under any activity would be utilized on other activity of the scheme so that the budget allocated may be fully utilized.

4. Administrative Arrangement

A Committee under the Chairmanship of Additional Secretary & Development Commissioner (MSME) is to be constituted. Other members of the Committee would be Additional Development Commissioner & EA, Director (IFW), Chairman-cum- Managing Director (SIDBI) and Director (EA). Any other member can be co-opted by the Committee, if required. The Committee would review the progress made under the scheme, approve the adjustment of security provided by the Government of India and interest accrued thereon in case of non-recovery of loan by SIDBI, approve further rotation of funds provided by the Government of India and other related matters.

Various Schemes which are provided to MSME in India are:

1. NSIC SCHEMES

BILL FINANCING

Bills drawn by small scale units for the supplies made to the reputed and well established enterprises and duly accepted by them will be financed / discounted by NSIC for a maximum period of 90 days.



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WORKING CAPITAL FINANCE

Finance for augmenting working capital of viable and well managed units, on selective basis in case of emergent requirements, to enable them to payoff their purchases of consumable stores and spares and production related overheads particularly electricity bills, statutory dues, etc.

EXPORT DEVELOPMENT FINANCE

Finance for export development to export oriented units for meeting their emergent requirements. Pre and post shipment finance shall also be provided to such units at usual terms & conditions.

THE EQUIPMENT LEASING SCHEME

The object of the Leasing Scheme is to assist SSI Units to procure industrial equipment for modernisation, expansion and diversification of their industries.

2. New Schemes

- (i) To enhance the export capabilities of SSI units.
- (ii) Scheme for Marketing Assistance.
- (iii) Infrastructure Development Scheme.
- (iv) Scheme for acquisition of ISO 9000 certification.
- (v) Factoring Services and
- (vi) Bills Re-discounting Scheme against inland supply bills of SSIs.

3. Major schemes

1. Technology Development & Modernisation Fund

SIDBI has set up Technology Development & Modernisation Fund (TDMF) scheme for direct assistance of small sale industries to encourage existing industrial units in the sector, to modernise their production facilities and adopt improved and updated technology so as to strengthen their export capabilities. Assistance under the scheme is available for meeting the expenditure on purchase of capital equipment acquisition of technical know-how, upgradation of



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process technology and products with thrust on quality improvement, improvement in packaging and cost of TQM and acquisition of ISO-9000 series certification.

SIDBI in July 1996 had permitted SFCs and promotional banks to grant loans for modernisation projects—costing upto Rs. 50 lakhs. The Coverage of the TDMF scheme has been enlarged w.e.f. 1.9.1997. Non-exporting units and units which are graduating out of SSI sector are now eligible to avail assistance under this scheme.

National Equity Fund (NEF)

National Equity Fund (NEF) under Small Industries Development Bank of India (SIDBI) provides equity type assistance to SSI units, tiny units at five per cent service charges. The scope of this scheme was widened in 2000-01 raising the limit of loan from Rs. 6.25 lakhs to Rs. 10 lakhs and project cost limit from Rs. 25 lakhs to Rs. 50 lakhs.

- (a) The following are eligible for assistance under the scheme:-
- i. New projects in tiny and small scale sectors for manufacture, preservation or processing of goods irrespective of the location (except for the units in Metropolitan areas).
- ii. Existing tiny and small scale industrial units and service enterprises as mentioned above (including those which have availed of NEF assistance earlier), undertaking expansion, modernisation, technology upgradation and diversification irrespective of location (except in Metropolitan areas).
- iii. Sick units in the tiny and small scale sectors including service enterprises as mentioned above, which are considered potentially viable, irrespective of the location of the units (except for the units in Metropolitan areas).
- iv. All industrial activities and service activities (except Road Transport Operators).
 - (b) Project cost (including margin money for working capital) should not exceed Rs. 50 lakhs in the case of new projects in the case of existing units and service enterprises, the outlay on

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expansion/modernisation/technology upgradation or diversification or rehabilitation should not exceed Rs. 50 lakhs per project.

- (c) There is no change in the existing level of promoters' contribution at 10% of the project cost. However, the ceiling on soft loan assistance under the Scheme has been enhanced from the present level of 15% lakh per project to 25% of the project cost subject to a maximum of Rs. 10 lakhs per project.
- (d) 30% of the investment is earmarked for tiny units.

Conclusion

The MSME segment in India has been receiving focused attention. With the introduction of Micro Small & Medium Enterprises Development (MSMED) Act 2006. The policy focus and the Government's thrust towards promoting the MSME segment, along with globalization and India's robust economic growth. The State Government is also developing of the industrial sector through effective discharge of developmental and facilitation roles. With a view to promote investment and trade, the Department formulates and implements the Policies of the State, Identification of Sectoral Advantages to the State. Government of India is providing credit facility to these MSME like Collateral free, Credit facility, Credit to Low income category, Assistance to Women Entrepreneurs. Micro finance is playing a crucial role in the rapid growth of MSME. Various Schemes are introduced by Indian government like NSIC SCHEMES, New Schemes, Major Schemes, Nation Equity funds to support MSME's in India.

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